## **Privacy Statement**

B2GSA is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the B2GSA website and governs data collection and usage. By using the B2GSA website, you consent to the data practices described in this statement.

### Collection of your Personal Information

B2GSA collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. B2GSA also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by B2GSA. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by B2GSA for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the B2GSA website.

# Use of your Personal Information

B2GSA collects and uses your personal information to operate the B2GSA website and deliver the services you have requested. B2GSA also uses your personally identifiable information to inform you of other products or services available from B2GSA and its affiliates. B2GSA may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

B2GSA does not sell, rent or lease its customer lists to third parties. B2GSA may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to B2GSA, and they are required to maintain the confidentiality of your information. B2GSA does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

B2GSA keeps track of the websites and pages our customers visit within B2GSA, in order to determine what B2GSA services are the most popular. This data is used to deliver customized content and advertising within B2GSA to customers whose behavior indicates that they are interested in a particular subject area.

B2GSA will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on B2GSA or the site; (b) protect and defend the rights or property of B2GSA; and, (c) act under exigent circumstances to protect the personal safety of users of B2GSA, or the public.

#### **Use of Cookies**

The B2GSA website uses "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the B2GSA services or websites you visit.

### Security of your Personal Information

B2GSA secures your personal information from unauthorized access, use or disclosure. B2GSA secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

## Changes to this Statement

B2GSA will occasionally update this Statement of Privacy to reflect company and customer feedback. B2GSA encourages you to periodically review this Statement to be informed of how B2GSA is protecting your information.B2GSA welcomes your comments regarding this Statement of Privacy. If you believe that B2GSA has not adhered to this Statement, please contact us at 1.855.891.4179. We will use commercially reasonable efforts to promptly determine and remedy the problem